



# CALLING ALL FAMOUS BRANDS

UK 2022

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[KEYWORKERS.COM/OFFER-A-REWARD](https://keyworkers.com/offer-a-reward)

0203 918 5155

# WHAT WE DO

**Keyworkers.com is an exclusive reward platform for key workers in the UK. We launched in June 2022 with a mission to provide key workers with benefits that recognise and reward their role in keeping our communities functional.**

# WHY NOW?

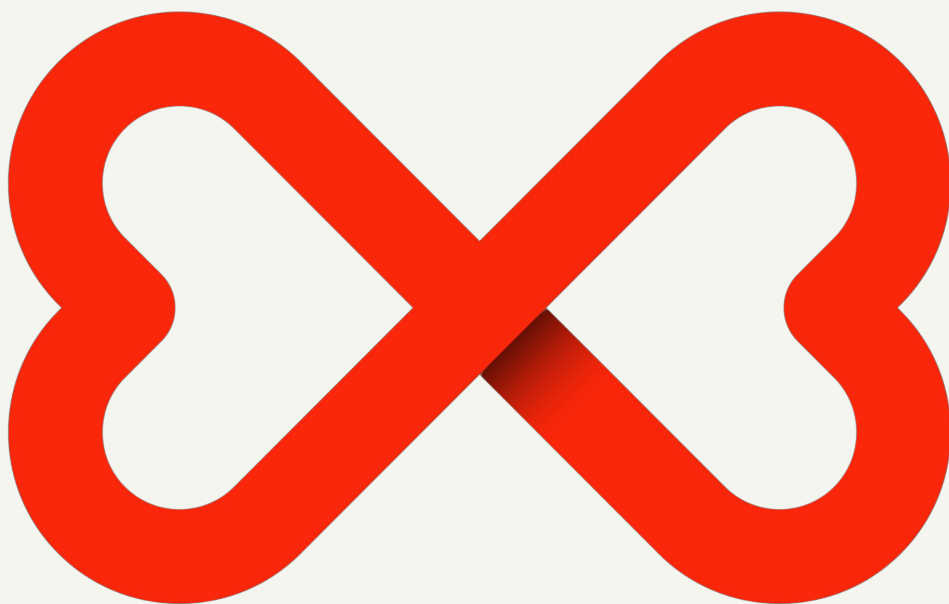
**Key workers have become a category of consumer in their own right. A 'super brand'. Their positive impact on our communities was never in doubt yet has risen to the fore in our current global pandemic. We offer key workers free access to our platform.**

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# HOW IT WORKS

- 1.Key workers register on the site, providing proof of status**
- 2.They receive a welcome email with a temporary password**
- 3.They become members and get access to all our offers**



# WHAT WE NEED

**We invite famous brands to provide our membership with exclusive access to discounted products and services.**

# 1

# 2

# 3

Online. A co-branded landing page with either an automated discount or a code based discount that our members can redeem online.

Example:

Visit our site using this link and get 20% off your first order or subscription.

Local. An in-store or at location discount or promotion that our members can activate by showing their Key Worker member card on location.

Example:

Show proof of membership and get 20% off on selected items in-store.

Event. An event based discount or promotion that our members can activate by showing their Key Worker member card on location or at booking,

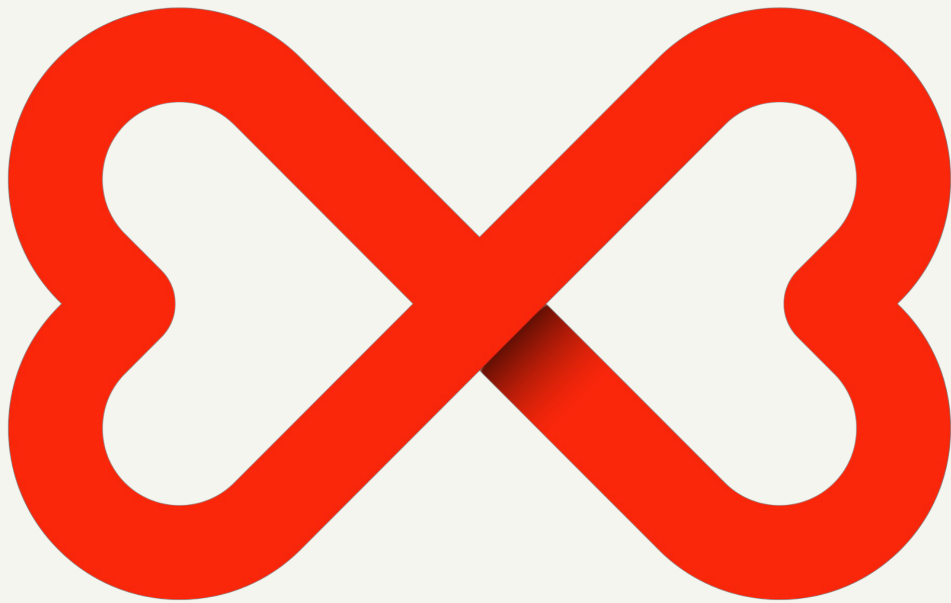
Example:

Show proof of membership on entrance and your children get in for free.

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# CONTACT US



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**CONTACT**

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