

keyworkers.com
(UK)



essentialworkers.com
(USA)

REWARD AMAZING HUMANS

SPONSOR KEY WORKER CARDS FOR
£1 PER MONTH PER KEY WORKER



GIVE THE RECOGNITION & REWARDS THEY DESERVE

SUMMARY

WHY

Keyworkers.com was established to recognise and reward key workers for their positive contribution to society. After his youngest son was diagnosed with Type 1 diabetes, our founder raised funds to build a dedicated reward and recognition platform that is free to access.

WHAT

Our model is simple. We connect key workers with famous brands that offer them exclusive rewards. We connect private sector corporations to key workers by requesting that they sponsor their memberships.

HOW

We have over 300 brand partners who have very generously agreed to offer rewards to key workers. Some of whom also sponsor memberships. Our brand partners promote their products, our sponsors get awareness and key workers get access to our platform.

COST

You can sponsor key worker memberships for £1 per month. If your company sponsors 5,000 or more memberships then your company qualifies as a key partner. Enhance your CSR rating, say thank you today.

THE KEY WORKER CARD GRANTS ACCESS TO EXCLUSIVE REWARDS



Cards are made from recycled plastics and are biodegradable.
Digital wallet based cards are also available.

SPONSOR KEY WORKER MEMBERSHIP CARDS

HOW IT WORKS

SPONSORSHIP

- We help you decide how many membership cards to sponsor
- We help you choose a location and vocation of key worker
- You sponsor key worker membership cards for £1 per month
- We design your bespoke key worker card
- If desirable, you offer a reward on [keyworkers.com](https://www.keyworkers.com)
- We distribute the cards to key workers
- Key workers connect their cards to [keyworkers.com](https://www.keyworkers.com)
- Recipient key workers get access to exclusive big brand rewards

IMPACT ON ESG

- You enhance the social impact of your CSR programs
- You improve your CSR rating
- You benefit from internal and external enthusiasm

MARKETING

- You get 10x on your card brand exposure
 - You become a partner of [keyworkers.com](https://www.keyworkers.com)
 - You promote your brand/service in issuing letters
 - You benefit from social media kudos
 - You undertake a wonderful act
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BENEFITS

RECOGNISE

When you sponsor key worker membership you're engaging with sincerity and purpose. Your sponsorship enables key workers to access our reward and recognition platform for free.

REWARD

Your sponsorship equates to savings for key workers. When a key worker receives a membership card they are presented with exclusive brand rewards that could save them hundreds if not thousands of pounds per year.

REDEEM

Sponsorship means positive exposure for you and your company. Your company name will appear on membership cards and you will receive full credit in issuing letters.

RECEIVE

Sponsor key worker memberships and elevate the social impact of your CSR programs. Our sponsorships are sincere, impactful and measurable and provide our partners with steadfast CSR credentials.

CONTACT

You can contact us at any time by calling our switchboard or via email.
Yours sincerely,

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